



EdTrust-West's Education Equity Forum 2024:

Authenticity and Action

Oakland, CA | September 23-25, 2024



EDTRUST-WEST
EDUCATION
EQUITY FORUM



Converse



Connect



Collaborate

EdTrust-West's Education Equity Forum is the premier gathering of advocates, educators, school and college leaders, student leaders, and policymakers from across California to network and learn about strategies to take home and tackle our education systems' toughest equity challenges. This year's Forum will highlight ways participants can harness the power of truth telling and authentic engagement to be bold and resilient as we continue the work of creating education systems students of color deserve.

For more than 20 years, EdTrust-West has worked alongside parents, students, educators, policymakers, and community members across our state to improve racial equity in education. Together, we have increased state funding to TK-12 schools, expanded access to college preparatory classes, improved financial aid for low-income students, supported teachers' professional development, and had many more wins! Learn more about our impact: www.EdTrustWest.org/impact



Featured Sponsor - \$50,000



Champion - \$25,000



Community Leader - \$10,000



Movement Builder - \$5,000



Grassroots Sponsor - \$1,000

Please complete the form below or visit www.edtrustwest.org/donate to sponsor the Ed Equity Forum 2024. Thank you in advance for considering this partnership opportunity.

Highlights from the sold out 2022 Ed Equity Forum

Over 92% of attendees said they learned new information at the forum

Over 90% of attendees said they were more encouraged to be a champion for educational equity

"Great energy, well organized, lots of interesting content."
- Forum Participant

Sponsorship Levels

Featured Sponsor

\$50,000

- ▶ 20 staff registrations (used for organization or given as student scholarships)
- ▶ Access for team members to a VIP book signing with keynote speaker
- ▶ Name / logo featured in:
 - Keynote speaker promotion
 - Recognition during the Forum
 - Forum video
 - Forum website
 - Emails communication to our list
 - Social media posts
 - Keynote presentation
 - Main presentation
 - Event program

Champion

\$25,000

- ▶ 10 staff registrations (used for organization or given as student scholarships)
- ▶ Name / logo featured in:
 - Forum website
 - Recognition during the Forum
 - At least 2 emails to our list
 - Social media posts
 - Main presentation
 - Event program

Community Leader

\$10,000

- ▶ 5 staff registrations (used for organization or given as student scholarships)
- ▶ Name / logo featured in:
 - Forum website
 - Recognition during the Forum
 - At least 2 emails to our list
 - Social media posts
 - Main presentation
 - Event program

Movement Builder

\$5,000

- ▶ 2 staff registrations (used for organization or given as student scholarships)
- ▶ Name / logo featured in:
 - Forum website
 - Social media posts
 - Main presentation
 - Event program

Grassroots Sponsor

\$1,000

- ▶ Name / logo featured in:
 - Forum website
 - Social media posts
 - Main presentation
 - Event program

Please complete the form below or visit www.edtrustwest.org/donate to sponsor the Ed Equity Forum 2024.

Sponsor Name (as preferred for recognition materials)

Mailing Address

City

State

Zip

Contact Full Name

Contact Email Address

Contact Phone Number

Sponsorship Level:

We agree to participate as an event sponsor at the following level (check one):

- \$50,000 - Featured Sponsor
- \$25,000 - Champion
- \$10,000 - Community Leader

- \$5,000 - Movement Builder
- \$1,000 - Grassroots Sponsor
- Other Amount: _____

Method of Payment:

- This is a pledge. Please send me an invoice for our sponsorship to the contact person above.
- Check will be mailed by _____ (date), payable to "The Education Trust–West"
- We will make a payment online using a credit card at www.edtrustwest.org/donate by _____

Contact signature

Date

If you are mailing a check, please send it to: 580 2nd Street, Suite 200 Oakland, CA 94607
EdTrust-West is a 501(c)(3) organization (Tax ID# 52-1982223)

