

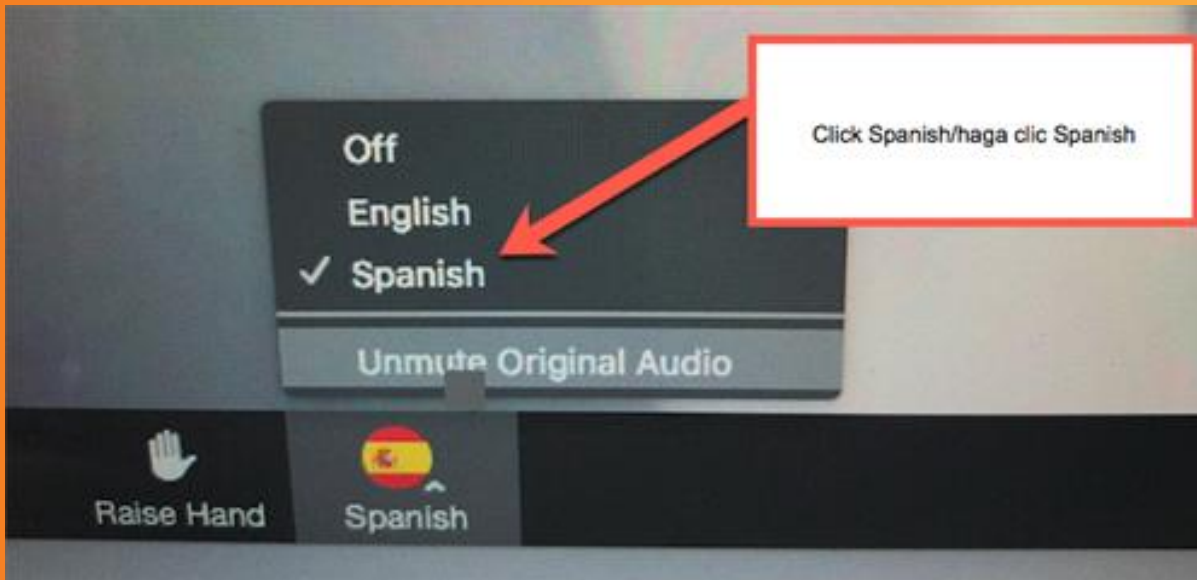
EdTrust-West Presents

**Money Matters:
Understanding & Advocating for
Education Equity and Justice
in California's 2024-25
State Budget**



Welcome! While we wait to begin, please type into the chat box your primary professional role and the organization or entity you work with.

Interpretation Available / Interpretación Disponible



En la parte inferior de su pantalla, encontrará los controles de la reunión. Favor de hacer clic en el ícono de interpretación, 🌐 y luego hacer clic en el idioma que desee escuchar.

Para los participantes que se unen a través de su computadora, favor de pulsar su pantalla, hacer clic en el ícono de interpretación, 🌐 y luego hacer clic en el idioma que desee escuchar.

Para encontrar el traductor en el celular, favor de pulsar en los tres puntos de su pantalla, y ahí encontrará la función de interpretación. Pulsar “terminar” (Done) en la parte superior a la derecha para empezar a escuchar al intérprete.

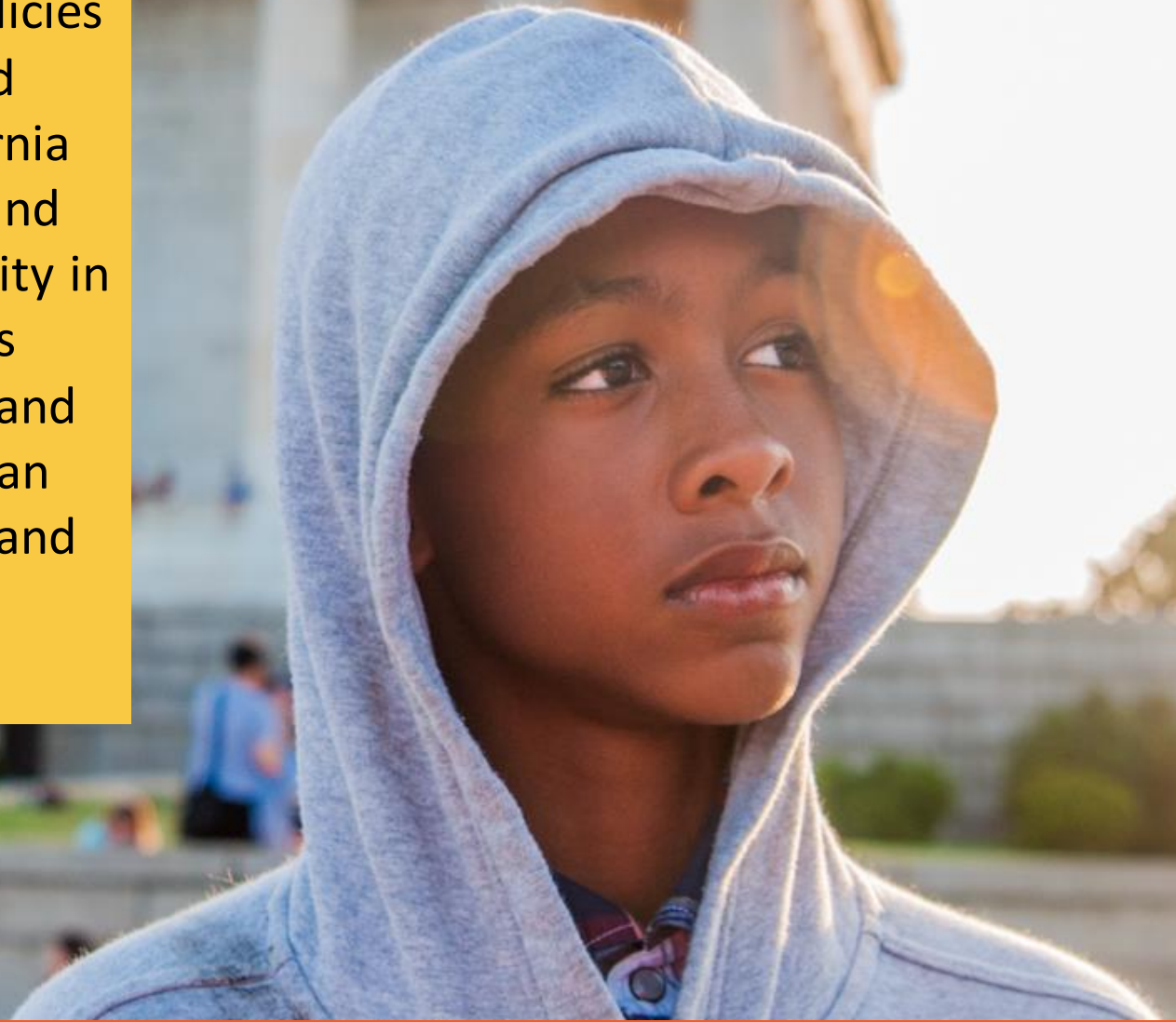


Welcome from EdTrust-West Leadership



Rachel Ruffalo
Senior Director of Strategic Advocacy

EdTrust-West is committed to advancing policies and practices to dismantle the racial and economic barriers embedded in the California education system. Through our research and advocacy, EdTrust-West improves racial equity in education, engages diverse communities dedicated to education equity and justice, and increases political and public will to build an education system where students of color and multilingual learners, especially those experiencing poverty, will thrive.



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The Power of Now

Policy Agenda 2023–2024



Higher Education



Incentivize colleges to support more students of color to enroll in and complete credit-bearing, transfer-level coursework



Provide strong guidance to schools, districts, and colleges on prioritizing access to dual enrollment for students of color



Commit to publicly sharing financial aid application completion data for community college students



Hold local education agencies accountable for implementing the requirement for all twelfth-grade students to complete a financial aid application and guarantee that state aid is available to all students from low-income backgrounds who apply



Increase mental health supports on college and university campuses and establish policies and programs that enable easy and ample access to mental health services



Mandate that colleges and universities collect and use data about pregnant and parenting students

Cross-cutting



Develop community-informed Cradle-to-Career Data System tools that provide clear, accessible, and timely information

TK-12 Education



Provide funding to teacher preparation programs to prepare qualified, racially and linguistically diverse educators to lead transitional kindergarten classrooms



Ensure the successful scaling of ethnic studies by providing resources and guidance on program design, instructional strategies, and materials to local instructional leaders



Support rigorous and affirming math instruction by approving criteria for high-quality instructional materials aligned with the new California Math Framework and targeting funding for professional development opportunities for educators teaching math in classrooms with students learning English



Hold legislative hearings to surface ongoing challenges to equity with the Local Control Funding Formula and commit to solutions that address transparency in spending and provide resources to groups currently left out of the funding model



Require local education agencies to communicate services and spending for the most under supported students and schools explicitly and transparently in Local Control and Accountability Plans



Commit to consistently and expeditiously making demographic data on teachers and other educators publicly available





Goals For Today's Webinar

Learn about **recent budgetary proposals** put forth by Governor Newsom in January

Learn how these proposals will **impact students of color and low-income students**

Hear EdTrust-West's initial response and plans to **engage with certain proposals**

Understand the budget process and identify **opportunities for collaborative advocacy**



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Please use the
“Chat” box to share
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Audience Poll:
**How familiar are
you with
California's
budget process?**

- A. Very familiar
- B. Somewhat familiar
- C. Not at all familiar

Introduction to EdTrust-West Panelists



Brian Rivas

Senior Director of Policy and
Government Relations



Melissa Bardo

Associate Director of
Policy & Government Relations



Raquel Morales

Policy & Government Relations
Associate

California's Budget Process

January

Governor publishes the 2024-25 budget framework

Spring

Legislative budget subcommittees hold hearings

May

May Revision based on final tax revenues

June 15

The final budget must be approved by legislature

July 1

Governor signs final budget



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Budget Advocacy in a Deficit Year

- California facing significant 2024-25 deficit
- Likely multi-year deficits beyond the budget year
- California has healthy reserves and options to balance the budget
- New programs and funding unlikely



U.S. NEWS

California governor wants reserves and cuts to fix nearly \$38B deficit, mostly sparing schools

TK-12 Budget Overview

Total Proposed Investment: ~\$109 billion (TK-14)

- **\$11.3B** decrease (over three years) relative to 2023 Budget Act
- **0.76% cost-of-living adjustment** proposed for **Local Control Funding Formula** categorical programs and the **Equity Multiplier**
- **Teacher preparation** policy changes
- **Instructional continuity** proposal
- **\$20M** to support **Math Framework** implementation



Proposition 98 and Education Budget



Governor's Budget

- Deficit estimate: \$38B
- Proposes a budget "maneuver" to maintain Proposition 98 funding levels despite a drop in the guarantee in previous years
- Loan to general fund from cash reserves paid back incrementally in the future

Legislative Analyst's Office

- Deficit estimate: \$73B
- Recommends pulling back unused funds from previously approved programs to close deficit
- Recommends that the legislature reject "maneuver" because it adds a risk of even larger cuts in the future

Key takeaway: More uncertainty in budget than usual; advocates may need to pivot from spending priorities to opposing cuts in May Revision.





Teacher Preparation Policy Changes



Governor's Budget

- Proposal to exempt holders of a bachelor's degree from the requirement to demonstrate competency in basic skills for a teaching credential
- Effectively nullifies the existing basic skills requirement

EdTrust-West's position: SUPPORT

- Will remove barriers to the teaching profession for candidates of color
- Most candidates choose to take CBEST and there are disparities in success rates
- Research demonstrates other safeguards are better indicators of teacher effectiveness





Instructional Continuity



Governor's budget

- Allow local education agencies (LEAs) to add attendance recovery time to attendance data for funding and chronic absenteeism purposes
- Require LEAs to provide students with access to instruction, either in person or remotely, or support their enrollment at a neighboring LEA for emergencies lasting five or more days.

EdTrust-West's position: CONCERN

- Inadequate safeguards for ensuring quality instruction
- Does not address root causes of chronic absenteeism



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Math Framework Professional Development



Past Actions and Investments

- 2022 Budget Act allocated **\$85M** for teacher professional development in math, science, and computer science
- Math Framework adopted by State Board of Education in 2023
- Instructional materials aligned with framework expected in 2025

Governor's Budget

- Proposes **\$20M** one-time
- County Office(s) of Education to partner with the California Mathematics Project to develop and deliver training on high-quality math instruction pursuant to 2023 Math Framework

EdTrust-West's position: SUPPORT AND SEEK AMENDMENTS



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Maintaining Past Budget Investments



- **Universal TK implementation (3rd year)**
 - \$331M for continued expansion
 - \$218M for staffing rate reduction
- **California Community Schools Partnership Program**
- **Golden State Pathways Program**
- **Dual enrollment expansion**

Audience Poll:

**Which TK-12
budget proposal
do you have
questions about
that you need to
be answered to
move your work
forward?**

- A. Prop 98 and the Education Budget**
- B. Teacher preparation**
- C. Instructional continuity**
- D. Math Framework professional development**
- E. Other past investments**

Higher Education Budget Overview

Total Proposed Investment: ~\$45B

- Deferral of 5% base increases in the **UC/CSU compacts**
- Deferral of efforts to grow the number of California residents enrolled in **UC undergraduate programs**
- **0.76% cost-of-living adjustment** proposed for the Student Centered Funding Formula (SCFF) and categorical programs
- **\$30M** ongoing for community college enrollment growth



Recapping Compacts & Roadmap



- ✓ Improving **educational outcomes** (California Community Colleges)
 - ✓ Improving **student success** and **advancing equity**
 - ✓ Increasing **access and affordability** (UC & CSU)
 - ✓ Increasing **intersegmental collaboration**
- ✓ Supporting **workforce preparedness** and high-demand career pipelines
 - ✓ Providing access to **online course offerings** (UC & CSU)





UC & CSU Compact Adjustments



Governor's Budget

- Deferral of 5% compact base increases (\$228M at UC; \$240M at CSU)
- Repayment of base increases in 2025-26
- Deferral of \$31M for UC resident undergraduate enrollment growth

EdTrust-West's Position: CONCERN

- UC and CSU may struggle to make progress on student success and equity without additional resources
- Uncertainty around repayment and how segments will adjust spending
- Encourage segments and campuses to protect student services from cuts





CA Community Colleges Budget



Governor's Budget

- No cuts proposed due to withdrawals from K-14 "rainy day fund"
- **0.76% cost-of-living adjustment** for Student Centered Funding Formula apportionments (~\$69M ongoing) and select **categorical programs** (~\$9M ongoing)
- **\$29.6M** ongoing for 0.5% **enrollment growth**

EdTrust-West's Position: SUPPORT

- Critical that the legislature maintain proposed withdrawals from reserves to avoid cuts to the California community college system





Financial Aid



- Cuts planned **\$289M** one-time increase to the **Middle Class Scholarship**
- No proposed funding but the administration remains attentive to Cal Grant Reform Act
- **EdTrust-West continues to SUPPORT Cal Grant reform and advocates for full funding**





Master Plan for Career Education



- Executive Order N-11-23 calls for a new Master Plan for Career Education
 - ❖ Stakeholders: TK-12, postsecondary education, workforce, labor, and business
 - ❖ Deadline: October 1, 2024 (draft available for review and comment in summer 2024)
- Plan shall identify opportunities for alignment and coordination and actions for achieving goals in career pathways, hands-on learning, and universal access and affordability
- EdTrust-West plans to make recommendations regarding dual enrollment, teacher preparation, and Cal Grant Reform



Audience Poll:

Which higher education budget proposal do you have questions about that you need to be answered to move your work forward?

- A. UC/CSU compact deferrals**
- B. California Community Colleges budget**
- C. Financial aid**
- D. Career education**

Cradle-to-Career Data System Budget Overview

- **\$16M** ongoing funding to support the **Cradle-to-Career Data System**; inclusive of funding to support implementation roadmap that outlines the expansion of the **eTranscript tool**
- Increase of **\$5M** ongoing to support **California College Guidance Initiative**

EdTrust-West's position: SUPPORT



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AB 1106 (Soria) Budget Request

- \$10M one-time resources
- Establish grant program under Commission on Teacher Credentialing
- Incentivize higher education institutions to plan and implement new **PK-3 Early Childhood Education (ECE) Specialist Credential** programs
- One of many strategies to meet the demand for qualified and diverse teachers specializing in ECE

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Upcoming Budget Advocacy Opportunities



Assembly Budget
Subcommittee No. 3
on Education Finance



- February 27: Prop 98 Overview
- March 5: UC, CSU, and California Community Colleges
- March 6: Master Plan for College & Career Readiness
- March 12: PreK-12 and Educator Pipeline
- March 19: Higher Education
- March 20: PreK-12 and Student Service Proposals



Senate Budget
Subcommittee No. 1
on Education



- February 29: Department of Education (CDE)
- March 7: Higher Education
- March 14: UC and CSU
- April 11: CDE and Educator Pipeline
- April 18: CDE and School Facilities
- April 25: California Community Colleges



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Budget Advocacy Tactics

- ✓ Write an **organizational budget letter** expressing support or concern
- ✓ Deliver individual **public testimony** at budget hearings
- ✓ Meet with your **local legislator**
- ✓ Call attention to proposals via **social media advocacy** or other **media streams** such as op-eds



Local Budget Advocacy Opportunities



- ✓ Attend and provide public comment at school board or community college board of trustee meetings
- ✓ Meet with legislators in their district offices
- ✓ Monitor local implementation of new or existing funding
- ✓ Get involved with school districts implementing new programs (e.g. dual enrollment, Golden State Pathways, community schools)

Questions and Answers



Brian Rivas

brivas@edtrustwest.org



Melissa Bardo

mbardo@edtrustwest.org



Raquel Morales

rmorales@edtrustwest.org

Visit our website at west.edtrust.org/government-relations



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Thank you!

Please help us improve by filling out this short survey on this event! (Link below or in the QR code >)

<https://bit.ly/moneymattersfeedback2024>

A recording of this webinar and the slides used during this presentation will be sent to participants after today's event.



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