EdTrust-West Presents

Money Matters: Understanding & Advocating for Education Equity and Justice in California’s 2024-25 State Budget

Welcome! While we wait to begin, please type into the chat box your primary professional role and the organization or entity you work with.
En la parte inferior de su pantalla, encontrará los controles de la reunión. Favor de hacer clic en el ícono de interpretación, y luego hacer clic en el idioma que desee escuchar.

Para los participantes que se unen a través de su computadora, favor de pulsar su pantalla, hacer clic en el ícono de interpretación, y luego hacer clic en el idioma que desee escuchar.

Para encontrar el traductor en el celular, favor de pulsar en los tres puntos de su pantalla, y ahí encontrará la función de interpretación. Pulsar “terminar” (Done) en la parte superior a la derecha para empezar a escuchar al intérprete.
Welcome from EdTrust-West Leadership

Rachel Ruffalo
Senior Director of Strategic Advocacy
EdTrust-West is committed to advancing policies and practices to dismantle the racial and economic barriers embedded in the California education system. Through our research and advocacy, EdTrust-West improves racial equity in education, engages diverse communities dedicated to education equity and justice, and increases political and public will to build an education system where students of color and multilingual learners, especially those experiencing poverty, will thrive.
The Power of Now
Policy Agenda 2023–2024

Higher Education
- Incentivize colleges to support more students of color to enroll in and complete credit-bearing, transfer-level coursework
- Provide strong guidance to schools, districts, and colleges on prioritizing access to dual enrollment for students of color
- Commit to publicly sharing financial aid application completion data for community college students
- Hold local education agencies accountable for implementing the requirement for all twelfth-grade students to complete a financial aid application and guarantee that state aid is available to all students from low-income backgrounds who apply
- Increase mental health supports on college and university campuses and establish policies and programs that enable easy and ample access to mental health services
- Mandate that colleges and universities collect and use data about pregnant and parenting students

Cross-cutting
- Develop community-informed Cradle-to-Career Data System tools that provide clear, accessible, and timely information

TK-12 Education
- Provide funding to teacher preparation programs to prepare qualified, racially and linguistically diverse educators to lead transitional kindergarten classrooms
- Ensure the successful scaling of ethnic studies by providing resources and guidance on program design, instructional strategies, and materials to local instructional leaders
- Support rigorous and affirming math instruction by approving criteria for high-quality instructional materials aligned with the new California Math Framework and targeting funding for professional development opportunities for educators teaching math in classrooms with students learning English
- Hold legislative hearings to surface ongoing challenges to equity with the Local Control Funding Formula and commit to solutions that address transparency in spending and provide resources to groups currently left out of the funding model
- Require local education agencies to communicate services and spending for the most under supported students and schools explicitly and transparency in Local Control and Accountability Plans
- Commit to consistently and expeditiously making demographic data on teachers and other educators publicly available
<table>
<thead>
<tr>
<th>Goals For Today’s Webinar</th>
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<tbody>
<tr>
<td>Learn about <strong>recent budgetary proposals</strong> put forth by Governor Newsom in January</td>
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<td>Learn how these proposals will <strong>impact students of color and low-income students</strong></td>
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<td>Hear EdTrust-West’s initial response and plans to <strong>engage with certain proposals</strong></td>
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<td>Understand the budget process and identify <strong>opportunities for collaborative advocacy</strong></td>
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Please use the “Q&A” box to ask questions throughout the webinar.

Please use the “Chat” box to share insights or resources throughout the webinar.
Audience Poll: How familiar are you with California’s budget process?

A. Very familiar
B. Somewhat familiar
C. Not at all familiar
Introduction to EdTrust-West Panelists

Brian Rivas
Senior Director of Policy and Government Relations

Melissa Bardo
Associate Director of Policy & Government Relations

Raquel Morales
Policy & Government Relations Associate
# California’s Budget Process

<table>
<thead>
<tr>
<th>Month</th>
<th>Event</th>
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<tbody>
<tr>
<td>January</td>
<td>Governor publishes the 2024-25 budget framework</td>
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<td>Spring</td>
<td>Legislative budget subcommittees hold hearings</td>
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<td>May</td>
<td>May Revision based on final tax revenues</td>
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<td>June 15</td>
<td>The final budget must be approved by legislature</td>
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<td>July 1</td>
<td>Governor signs final budget</td>
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Budget Advocacy in a Deficit Year

- California facing significant 2024-25 deficit
- Likely multi-year deficits beyond the budget year
- California has healthy reserves and options to balance the budget
- New programs and funding unlikely
TK-12 Budget Overview

Total Proposed Investment: ~$109 billion (TK-14)

- $11.3B decrease (over three years) relative to 2023 Budget Act
- 0.76% cost-of-living adjustment proposed for Local Control Funding Formula categorical programs and the Equity Multiplier
- Teacher preparation policy changes
- Instructional continuity proposal
- $20M to support Math Framework implementation
Proposition 98 and Education Budget

**Governor's Budget**
- Deficit estimate: $38B
- Proposes a budget "maneuver" to maintain Proposition 98 funding levels despite a drop in the guarantee in previous years
- Loan to general fund from cash reserves paid back incrementally in the future

**Legislative Analyst's Office**
- Deficit estimate: $73B
- Recommends pulling back unused funds from previously approved programs to close deficit
- Recommends that the legislature reject "maneuver" because it adds a risk of even larger cuts in the future

**Key takeaway:** More uncertainty in budget than usual; advocates may need to pivot from spending priorities to opposing cuts in May Revision.
Teacher Preparation Policy Changes

**Governor's Budget**
- Proposal to exempt holders of a bachelor's degree from the requirement to demonstrate competency in basic skills for a teaching credential
- Effectively nullifies the existing basic skills requirement

**EdTrust-West's position: SUPPORT**
- Will remove barriers to the teaching profession for candidates of color
- Most candidates choose to take CBEST and there are disparities in success rates
- Research demonstrates other safeguards are better indicators of teacher effectiveness
Instructional Continuity

Governor's budget

- Allow local education agencies (LEAs) to add attendance recovery time to attendance data for funding and chronic absenteeism purposes
- Require LEAs to provide students with access to instruction, either in person or remotely, or support their enrollment at a neighboring LEA for emergencies lasting five or more days.

EdTrust-West's position: CONCERN

- Inadequate safeguards for ensuring quality instruction
- Does not address root causes of chronic absenteeism
Math Framework Professional Development

Past Actions and Investments
- 2022 Budget Act allocated $85M for teacher professional development in math, science, and computer science
- Math Framework adopted by State Board of Education in 2023
- Instructional materials aligned with framework expected in 2025

Governor's Budget
- Proposes $20M one-time
- County Office(s) of Education to partner with the California Mathematics Project to develop and deliver training on high-quality math instruction pursuant to 2023 Math Framework

EdTrust-West's position: SUPPORT AND SEEK AMENDMENTS
Maintaining Past Budget Investments

- Universal TK implementation (3rd year)
  - $331M for continued expansion
  - $218M for staffing rate reduction
- California Community Schools Partnership Program
- Golden State Pathways Program
- Dual enrollment expansion
Audience Poll:

Which TK-12 budget proposal do you have questions about that you need to be answered to move your work forward?

A. Prop 98 and the Education Budget
B. Teacher preparation
C. Instructional continuity
D. Math Framework professional development
E. Other past investments
Total Proposed Investment: ~$45B

- Deferral of 5% base increases in the UC/CSU compacts
- Deferral of efforts to grow the number of California residents enrolled in UC undergraduate programs
- 0.76% cost-of-living adjustment proposed for the Student Centered Funding Formula (SCFF) and categorical programs
- $30M ongoing for community college enrollment growth
Recapping Compacts & Roadmap

✓ Improving **educational outcomes** (California Community Colleges)
  ✓ Improving **student success** and **advancing equity**
  ✓ Increasing **access and affordability** (UC & CSU)
    ✓ Increasing **intersegmental collaboration**
  ✓ Supporting **workforce preparedness** and high-demand career pipelines
  ✓ Providing access to **online course offerings** (UC & CSU)
UC & CSU Compact Adjustments

**Governor's Budget**
- Deferral of 5% compact base increases ($228M at UC; $240M at CSU)
- Repayment of base increases in 2025-26
- Deferral of $31M for UC resident undergraduate enrollment growth

**EdTrust-West's Position: CONCERN**
- UC and CSU may struggle to make progress on student success and equity without additional resources
- Uncertainty around repayment and how segments will adjust spending
- Encourage segments and campuses to protect student services from cuts
Governor's Budget

• No cuts proposed due to withdrawals from K-14 "rainy day fund"
• 0.76% cost-of-living adjustment for Student Centered Funding Formula apportionments (~$69M ongoing) and select categorical programs (~$9M ongoing)
• $29.6M ongoing for 0.5% enrollment growth

EdTrust-West's Position: SUPPORT

• Critical that the legislature maintain proposed withdrawals from reserves to avoid cuts to the California community college system
Financial Aid

- Cuts planned $289M one-time increase to the Middle Class Scholarship
- No proposed funding but the administration remains attentive to Cal Grant Reform Act
- EdTrust-West continues to SUPPORT Cal Grant reform and advocates for full funding
Executive Order N-11-23 calls for a new Master Plan for Career Education
❖ Stakeholders: TK-12, postsecondary education, workforce, labor, and business
❖ Deadline: October 1, 2024 (draft available for review and comment in summer 2024)

Plan shall identify opportunities for alignment and coordination and actions for achieving goals in career pathways, hands-on learning, and universal access and affordability

EdTrust-West plans to make recommendations regarding dual enrollment, teacher preparation, and Cal Grant Reform
Audience Poll:

Which higher education budget proposal do you have questions about that you need to be answered to move your work forward?

A. UC/CSU compact deferrals
B. California Community Colleges budget
C. Financial aid
D. Career education
Cradle-to-Career Data System Budget Overview

- $16M ongoing funding to support the Cradle-to-Career Data System; inclusive of funding to support implementation roadmap that outlines the expansion of the eTranscript tool
- Increase of $5M ongoing to support California College Guidance Initiative

EdTrust-West's Position: SUPPORT
AB 1106 (Soria) Budget Request

- $10M one-time resources
- Establish grant program under Commission on Teacher Credentialing
- Incentivize higher education institutions to plan and implement new PK-3 Early Childhood Education (ECE) Specialist Credential programs
- One of many strategies to meet the demand for qualified and diverse teachers specializing in ECE
Please use the “Q&A” box to ask questions throughout the webinar.

Please use the “Chat” box to share insights or resources throughout the webinar.
Upcoming Budget Advocacy Opportunities

Assembly Budget Subcommittee No. 3 on Education Finance
- February 27: Prop 98 Overview
- March 5: UC, CSU, and California Community Colleges
- March 6: Master Plan for College & Career Readiness
- March 12: PreK-12 and Educator Pipeline
- March 19: Higher Education
- March 20: PreK-12 and Student Service Proposals

Senate Budget Subcommittee No. 1 on Education
- February 29: Department of Education (CDE)
- March 7: Higher Education
- March 14: UC and CSU
- April 11: CDE and Educator Pipeline
- April 18: CDE and School Facilities
- April 25: California Community Colleges
Budget Advocacy Tactics

✓ Write an **organizational budget letter** expressing support or concern
✓ Deliver individual **public testimony** at budget hearings
✓ Meet with your **local legislator**
✓ Call attention to proposals via **social media advocacy** or other **media streams** such as op-eds
Local Budget Advocacy Opportunities

✓ Attend and provide public comment at school board or community college board of trustee meetings
✓ Meet with legislators in their district offices
✓ Monitor local implementation of new or existing funding
✓ Get involved with school districts implementing new programs (e.g. dual enrollment, Golden State Pathways, community schools)
Questions and Answers

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Visit our website at west.edtrust.org/government-relations
Thank you!

Please help us improve by filling out this short survey on this event! (Link below or in the QR code >)


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