

Ensuring College and Career Readiness for Students of Color and Low-Income Students
PARADISE POINT RESORT, SAN DIEGO







# EDUCATION EQUITY FORUM OVERVIEW

THURSE	DAY, SEPTEMBER 14TH
2 PM - 7 PM	REGISTRATION
5:30 PM	WELCOME RECEPTION Paradise Terrace
EDIDAY	CEDTEMPED 15TH
	, SEPTEMBER 15TH  REGISTRATIONMission Bay Galler
7:00 AM	BREAKFAST
8:00 AM	
8:30 AM	OPENING WELCOME: Equity is the New Coconut Water
8:50 AM	A-G FOR ALL: Superintendents' Strategies to Increase College Eligibility and Access for Underrepresented Students
9:50 AM	ADVANCING EQUITY IN OUR WORK: Writing Activity
10:05 AM	BREAK
10:25 AM	MORNING BREAKOUT SESSIONSExecutive Suite
	A. STEM as a Lever for English Learner Equity701 - 703
	B. Equity in Motion: Improving Instruction Through Assignment Alignment With the ELA Common Core Standards
	C. Using District Equity Audits to Facilitate Strategies for Closing  Opportunity and Achievement Gaps
	D. Leveraging Linked Learning: Aligning Career Preparation and A-G College Requirements to Increase Equity and College and Career Access
11:25 AM	BREAK
11:40 AM	LUNCH & KEYNOTE PANELMission Bay Room
	Strengthening the Pipeline for Young Men of Color
1:05 PM	EDUCATIONAL EQUITY DISCUSSION GROUPS
1:35 PM	BREAK
1:50 PM	AFTERNOON BREAKOUT SESSIONS Executive Suite
	A. A-G Ready or Not?: Systemic Tools to Advance Equity and Ensure College Eligibility by Improving District Data Systems and Financial Aid Planning Tools
	B. Equity in Motion: Improving Instruction through Assignment Alignment with the ELA Common Core Standards
	C. California Equity Leadership Alliance Town Hall: Making Sense of the California Way and California's Future
	D. Math Equity Approaches: De-tracking Math and Supporting Quality Instruction for English Learners
2:50 PM	BREAK
3:10 PM	CLOSING KEYNOTE DISCUSSION



RYAN J. SMITH
Executive Director
The Education Trust-West
@RyanSmithEd



#### Welcome to the 1st annual Education Trust-West Education Equity Forum.

At Ed Trust-West, we hear every day from educators, policymakers, advocates, community members, and students about the urgent need to increase opportunities in California's college access and success pipeline for low-income students and students of color. We're excited to bring together so many equity-minded educators, administrators, and other advocates for our inaugural Education Equity Forum to share the practices, policies, and perspectives that will expand access to higher education in California.

We also know that California is at an inflection point. The upcoming year will bring forth a cadre of individuals vying for state-level leadership positions, including Governor and State Superintendent of Public Instruction, not to mention those running for thousands of local school board and other civic races across the state. The passage of the Every Student Succeeds Act (ESSA) provides California with more flexibility in establishing accountability measures. California's move to the Local Control Funding Formula (LCFF) and campaigns to decriminalize adverse school discipline policies have put education equity at the center of many reforms across the state. If ever there was a time to connect, converse, and collaborate in order to support low-income students and students of color, now is the time.

#### Our goals for the 2017 Education Equity Forum reflect those beliefs:

- To launch an annual gathering and create a network of education equity champions in California.
- To bridge practice to policy by developing a more active presence for district and school practitioners in the policy arena and asking practitioners to inform policy recommendations.
- To facilitate sharing and learning of practices that advance college and career readiness through prioritizing education equity for students of color and lowincome students.

My favorite quote comes from Bayard Rustin, a civil rights icon and architect of the March on Washington. He stated: "We need, in every community, a group of angelic troublemakers." I am excited to partner with you now and hopefully in the future in order to do some "angelic troublemaking" to create lasting change for all of California's students.

Onward,

Ryan J. Smith



RYAN J. SMITH
Executive Director
The Education Trust-West
@RyanSmithEd

8:30 AM OPENING WELCOME:
Equity is the New Coconut Water

Mission Bay Room

Ryan J. Smith will share what equity means in the current education landscape and why an equity lens is vital to improve outcomes for students. This kick off session will discuss how we can leverage the conversations and connections at Ed Equity Forum 2017 to grow a network of equity champions and partners to close opportunity gaps for students of color and low-income students. An overview of the day's sessions bridging practice and policy will be provided.



Moderator
RYAN J. SMITH
Executive Director
The Education Trust-West
@RyanSmithEd

8:50 AM A-G FOR ALL: Superintendents' Strategies to Increase
College Eligibility and Access for Underrepresented Students

Mission Bay Room

This session features three districts (San Francisco, San Diego, and Los Angeles Unified School Districts) that boldly aligned graduation requirements with the UC/CSU college eligibility requirements to promote equity and college access for students. District leaders Bill W. Sanderson, Cindy Marten, and Cheryl Hildreth will share the lessons they are learning as they work to support student success and dispel some of the myths concerning these district policies. They will be joined by Jorge Aguilar, newly appointed Superintendent of Sacramento City Unified Schools, who will offer insights from a groundbreaking collaborative he led between Fresno Unified School District and UC Merced to advance equity and college access for all students.



JORGE AGUILAR
Superintendent
Sacramento City
Unified School District
@officialSCUSD



CHERYL HILDRETH Superintendent, Local District West Los Angeles Unified School District @lausd\_ldwest



CINDY MARTEN
Superintendent
San Diego Unified
School District
@BeKindDreamBig
@sdschools



BILL W. SANDERSON Assistant Superintendent of High Schools San Francisco Unified School District @sfusd\_high

DR. SARAH FELDMAN Director of Practice The Education Trust-West @sarahfeldmanETW

9:50 AM ADVANCING EQUITY IN OUR WORK: Writing Activity

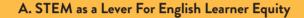
Mission Bay Room

How do your districts and schools advance equity and college access for students of color and low income students? We will pause to reflect and write about how we are working to advance equity and college access in our local schools. This writing activity will be used for discussions after lunch.

10:05 AM BREAK

10:25 AM MORNING BREAKOUT SESSIONS

**Executive Suites** 



Executive Suites 701 - 703

While schools and districts are implementing the Next Generation Science Standards, the learning needs and experiences of English learners must remain central to districts' instructional practices to achieve equity. This panel discussion and workshop will highlight research-based STEM instructional and professional learning practices that are yielding promising results for English learners.



Moderator
RACHEL RUFFALO
Senior Practice Associate
The Education Trust-West
@RachelRuffalo



DR. SUSAN
GOMEZ ZWIEP
Professor of Science Education
CSU Long Beach
@SusanGomezZwiep



DR. ANYA HURWITZ Executive Director Sobrato Early Academic Language Model (SEAL) @sobrato\_org



TAMAYE OTA
Assistant Professor
of Education
Fresno Pacific University
@tamayeota



DR. TANJI REED MARSHALL Senior Practice Associate The Education Trust @Remarsh76

B. EQUITY IN MOTION: Improving Instruction Through
Assignment Alignment With the ELA Common Core Standards

Executive Suites 705 - 707

In this session, participants will learn about The Education Trust's Literacy Assignment Analysis Guide, a tool which can be used district-wide to examine equity in instructional practice. This interactive workshop will provide the opportunity to try out this practitioner-focused tool that strengthens ELA assignments by identifying the level of rigor and alignment to common core standards.



Moderator:

DR. LINDA MURRAY

XQ Superintendent in

Residence/Strategic Advisor

@XQAmerica

C. Using District Equity Audits to Facilitate Strategies for Closing Opportunity and Achievement Gaps

Executive Suites 709 - 711

San Jose Unified School District Superintendent Emeritus Dr. Linda Murray will facilitate a discussion with four district leaders whose districts partnered with The Education Trust-West to study opportunity and equity gaps and develop action plans for closing those gaps. District leaders will reflect on which strategies were most effective for advancing student equity and college access for students of color and low-income students, and offer suggestions on applying the practice in other districts.



CHERYL HIBBELN Executive Director Secondary Schools San Diego Unified School District @sdschools



DR. ALFONSO
JIMENEZ
Assistant
Superintendent K-12
Teaching & Learning
Santa Ana Unified
School District
@AsstSuptJimenez



DR. SID SALAZAR
Superintendent
Alvord Unified
School District
@AlvordSupt



DR. PATRICK SWEENEY Superintendent Napa Valley Unified School District @PanioloSweeney



Moderator:
MAYRA LARA
Senior Practice Associate
The Education Trust-West
@EdTrustWest

#### D. LEVERAGING LINKED LEARNING:

Aligning Career Preparation and A-G College Requirements to Increase Equity in College and Career Access

Executive Suites 713 - 715

This session explores Linked Learning, an approach integrating rigorous academics that meet college-ready standards with sequenced, high-quality career-technical education, work-based learning, and supports to help students stay on track. Research shows that students who complete Linked Learning pathways have higher rates of engagement and higher graduation rates than their peers who did not enroll in Linked Learning pathways. Join us to learn from Linked Learning experts about the guiding principles and characteristics of successful Linked Learning pathways to prepare students for college and careers.



DR. TAMEKA L.
MCGLAWN

Director of Equity and Impact
ConnectEd: The California
Center for College and Career
@ConnectEdOrg



Interim President
Linked Learning Alliance
@HilaryMcLean7



RANDY SCHERER
Project Director
PBL Leadership Academy
@randellscherer



Moderator
AUDREY DOW
Senior Vice President
The Campaign for College
Opportunity
@ADCollegeOpp

11:40 AM LUNCH & KEYNOTE PANEL:
Strengthening the Pipeline For Young Men of Color

Mission Bay Room

The societal narrative about young men of color does not often portray them as scholars, and too frequently, they go through high school and college encountering a host of barriers to postsecondary access and success. Yet we know that young men of color thrive when held to high expectations and when provided the right academic and socioemotional supports. Hear from experts in the field who will share their insights from research and practice about what it takes to support young men of color to and through college.



XILONIN
CRUZ-GONZALEZ
Azusa USD Board
Vice-President

@Xilonin



DR. TERRY
FLENNAUGH
Assistant Professor of
Race, Culture, and Equity
in Education, Department
of Teacher Education
Michigan State University

©Dr\_Flennaugh



DR. TYRONE
HOWARD
Professor & Associate
Dean for Equity &
Inclusion in the Graduate
School of Education &
Information Studies
UCLA

@TyroneCHoward



DR. PEDRO
NOGUERA

Distinguished Professor
of Education

UCLA Graduate School
of Education &
Information Studies
@ PedroANoguera



Moderator
DR. SARAH
FELDMAN
Director of Practice
The Education Trust—West
@sarahfeldmanETW

1:05 PM EDUCATIONAL EQUITY DISCUSSION GROUPS

Mission Bay Room

Dig deeper with us in discussion on what it really means to advance equity in schools and districts. What are some of the key strategies your school/district or those you partner with are trying? Where does your school/district fall short? What are the implications of advancing equity in your work? Join The Education Trust-West to create a network of Equity Champions.

1:35 PM BREAK

1:50 PM AFTERNOON BREAKOUT SESSIONS

**Executive Suites** 



Moderator
DR. SARAH
FELDMAN
Director of Practice
The Education Trust-West
@sarahfeldmanETW

A. A-G READY OR NOT?: Systemic Tools to Advance Equity and Ensure College Eligibility by Improving District Data Systems and Financial Aid Planning Tools

Executive Suites 701 - 703

This workshop will highlight data-backed tools that advance equity in districts and schools. From transcript data and student grade monitoring to A-G course alignment and college access support systems, how well a district data system functions can either hinder or advance equity. Join Ed Trust-West and Institute for Evidence-Based Change (IEBC) to learn practical strategies for improving data systems and solidifying strong internal support systems for students. Promising practices in this session will emphasize tactics that increase college eligibility and financial aid access.



JANINE BOCCIARDI Business Intelligence Specialist Institute for Evidence-Based Change (IEBC)



THERESA CHEN
Assistant Director of
Research and Policy
The Education Trust-West
@EdTrustWest



JOHN WATSON
Senior Director
Information Technology
and Analytics, Institute
for Evidence-Based
Change (IEBC)
(@aiisgood



NATALIE
WHEATFALL
Senior Policy Analyst
The Education Trust-West
@EdTrustWest





DR. TANJI REED MARSHALL Senior Practice Associate The Education Trust @Remarsh76

B. EQUITY IN MOTION: Improving Instruction through
Assignment Alignment with the ELA Common Core Standards

Executive Suites 705 - 707

Executive Suites 709 - 711

In this session, participants will learn about The Education Trust's Literacy Assignment Analysis Guide, a tool which can be used district-wide to examine equity in instructional practice. This interactive workshop will provide the opportunity to try out this practitioner-focused tool that strengthens ELA assignments by identifying the level of rigor and alignment to common core standards.



Moderator
RYAN J. SMITH
Executive Director
The Education Trust-West
@RyanSmithEd



Moderator
CARRIE HAHNEL
Deputy Director of
Research and Policy
The Education Trust-West
@CarrieHahnel

# C. CALIFORNIA EQUITY LEADERSHIP ALLIANCE TOWN HALL:

Making Sense of the California Way and California's Future

California is at an inflection point. The passage of the Every Student Succeeds Act (ESSA) provides California with more flexibility in establishing accountability measures. California's move to the Local Control Funding Formula (LCFF) and campaigns to decriminalize school discipline have put educational equity at the center of many reforms across the state. The upcoming year will also bring forth a cadre of individuals vying for state-level positions, including Governor and State Superintendent of Public Instruction, not to mention those running for the thousands of local races across the state. Join members of the California Equity Leadership Alliance (CELA) to learn about how California education leaders are approaching these changes and to hear what they think is in



store for California's future.

VERNON BILLY
CEO & Executive Director
California School Boards
Association (CSBA)
@Vbilly\_CSBA



NINA BOYD
President
California Association of School
Business Officials (CASBO)
@CASBO



GRIFFITH
Executive Director
California State Parent
Teachers Association
(CAPTA)
(@CaliforniaPTA



DR. WESLEY SMITH
Executive Director
Association of California School
Administrators (ACSA)

@ACSAwes



DR. DAVID VERDUGO

Executive Director

California Association of
Latino Superintendents and
Administrators (CALSA)

@CALSAfamilia



Moderator
RACHEL RUFFALO
Senior Practice Associate
The Education Trust-West
@RachelRuffalo

D. MATH EQUITY APPROACHES: De-tracking Math and Supporting Quality Instruction for English Learners

Executive Suites 713 - 715

Math has traditionally been a gatekeeper for college entry and success. A significant body of research cites the harmful results of tracking in math – especially for students of color and students living in poverty. However, equity-minded districts across the state are successfully passing and implementing math de-tracking policies. Join us to learn how districts are implementing rigorous instructional practices for all students, with a particular focus on English learners, and supporting teachers to effectively differentiate instruction in heterogeneous classrooms.



JAMES RYAN
STEM Executive Director
San Francisco
Unified School District
@SFUnified



SUNNY CHIN-LOOK
Instructional Specialist in Mathematics
Alhambra Unified School District
(@alhambrausd



TAMAYE OTA
Assistant Professor
of Education
Fresno Pacific University
@tamayeota

2:50PM BREAK

3:00 PM CLOSING KEYNOTE DISCUSSION with Dr. John B. King Jr. & Ryan J. Smith

Mission Bay Room



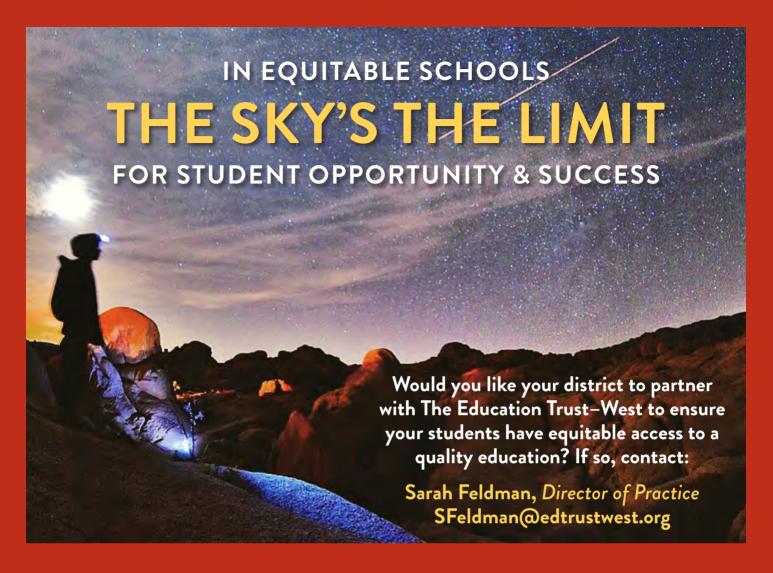
Moderator RYAN J. SMITH Executive Director The Education Trust-West @RyanSmithEd

### WHAT'S NEXT: Building a Movement for Educational Equity

With the current shifting political landscape, building a broad network of educational equity champions is all the more important if we want to close opportunity and achievement gaps in this generation. This closing keynote session will feature Dr. John B. King Jr., former Secretary of Education in President Barack Obama's administration and current President and CEO of The Education Trust, and Ryan J. Smith, Executive Director of The Education Trust—West, in conversation about the current opportunities to advance educational equity nationally and in California. Dr. King will speak to how states and the federal government can prioritize strengthening the college and career pipeline for low income students and students of color, what he's heard from educators, and what he's seen working in schools and districts around the country. John and Ryan will close out this year's forum with this thoughtful discussion of what's on the horizon for educational equity champions.



DR. JOHN B. KING JR. President and CEO The Education Trust @JohnBKing



#### **ACKNOWLEDGMENTS**

We appreciate the many educators, administrators, and other advocates that took time to gather for this year's forum including the nearly 60 schools, districts, and higher education institutions that sent participants. We also thank the many funders who made this year's forum possible, including the California Community Foundation, Marin Community Foundation, S.D. Bechtel, Jr. Foundation, the College Futures Foundation, the Bill & Melinda Gates Foundation, the Silver Giving Foundation, and the Evelyn & Walter Haas Jr. Fund.

#### **OUR MISSION**

The Education Trust-West works for the high academic achievement of all students at all levels, pre-K through college. We expose opportunity and achievement gaps that separate students of color and low-income students from other youth, and we identify and advocate for the strategies that will forever close those gaps.



1814 Franklin Street, Suite 600 Oakland, California 94612 510.465.6444 | www.edtrustwest.org





